

Let's do the right thing

# Annual Report

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# About Copyright Licensing New Zealand

Copyright Licensing New Zealand (CLNZ) plays a key role in making creative rights valuable assets for all New Zealanders, be they rightsholders (like authors, publishers and artists), or users such as educators and students.

We enable New Zealand's creative people to record and manage their copyright, as well as package the copyright in such a way that users can access the work through a simple licence. We see ourselves as an empowering organisation, making sure everyone enjoys their rights and gets full value from them. We issue the licences, and collect the revenues to distribute back to the rightsholders.

We are a not-for-profit organisation, jointly owned by the Publishers Association of New Zealand (PANZ) and the New Zealand Society of Authors (NZSA). To support understanding of copyright we provide online learning and information resources, and we advocate for legislation that will support the endeavours of New Zealand's talented creative people.



# Independent Auditor's Report

# To the shareholders of Copyright Licensing Limited

# **RSM Hayes Audit**

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# **Opinion**

We have audited the general purpose financial report (hereinafter referred to as 'financial report') of Copyright Licensing Limited (the Company), which comprises the financial statements on pages 15 to 31 and the service performance information on pages 7 to 14. The complete set of financial statements comprises the statement of financial position as at 31 December 2022, the statement of comprehensive revenue and expense, statement of changes in net assets/equity, statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion the accompanying financial report presents fairly, in all material respects:

- The financial position of the Company as at 31 December 2022, and its financial performance, and its cash flows for the year then ended; and
- The service performance for the year ended 31 December in accordance with the entity's service performance criteria

in accordance with Public Benefit Entity Standards Reduced Disclosure Regime issued by the New Zealand Accounting Standards Board.

# **Basis for opinion**

We conducted our audit of the financial statements in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)) and the audit of the service performance information in accordance with the ISAs (NZ) and New Zealand Auditing Standard (NZ AS) 1 *The Audit of Service Performance Information*. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial report* section of our report.

We are independent of the Company in accordance with Professional and Ethical Standard 1 *International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand)* issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, the Company.

# Other matters

The financial statements of Copyright Licensing Limited for the year ended 31 December 2021 were audited by another auditor who expressed an unmodified opinion on those statements on 13 May 2022

The corresponding service performance information for the year ended 31 December 2021 is unaudited.



# Other information

The directors are responsible for the other information. The other information comprises the directors' report on pages 5 and 6 (but does not include the financial report and our auditor's report thereon), which we obtained prior to the date of this auditor's report. Our opinion on the financial report does not cover the other information and we do not express any form of audit opinion or assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial report, or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If, based on the work we have performed on the other information that we obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

# Responsibilities of the directors for the financial report

The directors are responsible, on behalf of the Company, for:

- (a) The preparation and fair presentation of the financial statements and service performance information in accordance with Public Benefit Entity Standards Reduced Disclosure Regime issued by the New Zealand Accounting Standards Board;
- (b) Service performance criteria that are suitable in order to prepare service performance information in accordance with Public Benefit Entity Standards Reduced Disclosure Regime; and
- (c) Such internal control as the directors determine is necessary to enable the preparation of financial statements and service performance information that are free from material misstatement, whether due to fraud or error.

In preparing the financial report, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so

# Auditor's responsibilities for the audit of the financial report

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole, and the service performance information, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (NZ) and NZ AS 1 will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate or collectively, they could reasonably be expected to influence the decisions of users taken on the basis of this financial report.

A further description of the auditor's responsibilities for the audit of the financial report is located at the XRB's website at:

https://www.xrb.govt.nz/assurance-standards/auditors-responsibilities/audit-report-14/

# Who we report to

This report is made solely to the shareholders, as a body. Our audit work has been undertaken so that we might state to the shareholders those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Copyright Licensing Limited and the shareholders as a body, for our audit work, for this report, or for the opinions we have formed.

RSM Hayes Audit Auckland 24 May 2023

# **DIRECTORS' REPORT**

The Directors of Copyright Licensing Ltd are pleased to present the Company's report for the financial year ended 31 December 2022.

# **Directors**

The names of the Directors in office at the end of the year are:

Emeritus Prof. Pat Walsh
Independent

Graeme Cosslett
 Katherine Gordon
 Tom Rennie
 Amanda Hager
 PANZ
 NZSA

Karun Shenoy Independent

# **Principal Activities**

Copyright Licensing Ltd (CLNZ) is part of a global network of copyright collectives that provide centralised licensing services for the reproduction of extracts from published works. CLNZ makes it easier for users of books, journals and periodicals to gain clearance to copy from a worldwide repertoire of literary works. CLNZ is also continuing to promote its licensing scheme for Auction Houses. This scheme allows an Auction House to pay licence fees to artists for the copying of the artist's works in promotional materials. In 2022 we began distributing license fees to registered artists.

Copyright Licensing Ltd is a not-for-profit Company. All licensing revenue is returned to rightsholders after deduction of operating costs, a contribution of 2% of domestic licensing revenue to the CLNZ Cultural Fund and a contribution, if required, of 1% of domestic licensing revenue to the CLNZ Legal Reserve Fund. The Cultural Fund is used to invest in New Zealand cultural and social purposes that help to grow the sector. The Legal Reserve Fund is provisioned for claims against the indemnity provided in CLNZ licences and other legal matters to which the Company may need to respond.

# **Operating Results**

Gross revenue for the year was \$7,430,530 (2021:\$6,809,608) of which \$1,047,967 (2021:\$629,188) was received from overseas Reproduction Rights Organisations for distribution to New Zealand rightsholders. Domestic licensing revenue was \$5,978,820 (2021:\$6,045,820). Additional revenue was generated from interest on investments and administrative services.

After the deduction of operating costs and a contribution of \$119,576 (2021: \$120,916) to the Cultural Fund and a contribution of \$5,000 (2021: \$18,946) to the Legal Reserve Fund, \$4,867,895 (2021: \$4,850,528) was allocated for distribution from domestic licensing revenue.

Total expenditure represented 21.3% of gross revenue (2021: 19.1%)

# **Significant Changes**

There has been no change in the nature of the business of the Company during the financial year.

# **Directors' and Officers' Insurance**

The Company has paid a premium of \$6,815 (2021: \$6,550) to insure Directors and the Chief Executive against liabilities for costs and expenses incurred by them in defending any legal proceedings arising out of their conduct while acting in the capacity of director or officer of the Company other than conduct involving a wilful breach of duty in relation to the Company.

# **Directors' Declaration**

The Directors of the Company declare that the following financial report give's a true and fair view of the Company's financial position as at 31 December 2022 and of its financial performance and service performance for the year ended on that date.

The Directors confirm that the Company is in a sound financial position.

Tom Rennie

Jon Remoe

Director

23 May 2023

Karun Shenoy Director

23 May 2023

# **Statement of Service Performance Reporting**

# Vision and mission

Adopted in 2020, Copyright Licensing New Zealand's (CLNZ) purpose is: *Making creative rights work for all New Zealanders*.

# Strategy

The four high-level areas of work through which we will achieve our purpose are:

Rights	We provide services that enable New Zealand creators to record and manage their copyright and be paid when their work is used by others. We advocate for copyright law that works for New Zealand creators
Licence	We generate revenue for rightsholders through services that are efficient and accessible for license-holders
Promote	We provide information on rights and licensing that makes doing the right thing easier and we support our creative people through our Cultural Fund
Develop	We will be an organisation that people want to work for and work with, constantly looking to improve in all aspects of our business

In delivering our strategy we will take the following customer-centred approach:

Experts: Our expertise helps everyone get it right when it comes to rights

Simplify: Our technology and approach makes the rights process easier

Empower: We empower both creators and users of rights to get full value from them

# **Our business**

Introducing Copyright Licensing New Zealand

CLNZ plays a key role in making creative rights valuable assets for all New Zealanders. We do this for authors, publishers and visual artists, as well as users of copyright works. Our tailored licensing solutions allow education facilities, businesses and government departments to copy, scan and share from copyright protected material including books, magazines, art works, images, journals and periodicals; beyond what is permitted under the Copyright Act 1994.

We are a limited liability company that operates as a not-for-profit organisation, jointly owned by the Publishers Association of New Zealand (PANZ) and the New Zealand Society of Authors (NZSA). To support growing New Zealander's understanding of why copyright matters, we provide resources to inform and educate about copyright. We work with our shareholder organisations and creative sector partners to advocate to central government for policy and a legal framework that underpins the rights of creators to choose what they do with their work.

# Governance

The Company is governed by a Board of Directors. Two directors are appointed in conjunction with each of the shareholder organisations and two directors are appointed independently via an open recruitment process. The Board operates in accordance with the CLNZ Board Charter and best-practice corporate governance processes and standards. The Board sets the strategic vision for the Company and approves an annual business plan and budget. The Chief Executive is responsible for delivering the targets set in the business plan.

Directors serve an initial term of 3 years which can be extended by a further term of 3 years. In 2021 a Board Intern was appointed for a two-year term and in 2022 a Visual Arts Working Group has been established, including an appointed Visual Artist. The Working Group will provide advice to the Board on service development for visual artists as well as recommendations for visual artist representation in CLNZ's governance.

# CLNZ is a Reproduction Rights Organisation (RRO)

CLNZ is the only Reproduction Rights Organisation (RRO – also known as a CMO or Collective Management Organisation) in New Zealand for text-based copyright material and visual art, and is a member of the global body, the International Federation of Reproduction Rights Organisations (IFRRO).

Although the structure and operation of RROs around the world can differ, each serves the same purpose – the collection and distribution of copyright licensing fees.

The licensing services we provide are underpinned by agreements with rightsholders. For CLNZ this means visual artists, the majority of New Zealand publishers and, through the publisher, authors. We also have reciprocal agreements with overseas RROs so that when New Zealand titles are copied overseas under licence, the local RRO can distribute the funds to us for distribution to the New Zealand copyright owner. Likewise, if an international title is copied under our licensing schemes, we will distribute the funds to the relevant overseas RRO for distribution to the copyright owner.

We package multiple copyrights in a way that allows users of copyright works to have legal access to the materials they wish to copy through a simple licence. We establish the relevant licence fee, issue the licences, collect the data and revenues and distribute funds to the rightsholders whose works have been copied. Our licence customers include education organisations – Universities, Institutes of Technology and Polytechnics (ITP's), Wānanga, Private Training Establishments (PTE's) and schools – non-profit organisations, charities, government agencies and businesses. In 2021 we signed the first licence agreement with a New Zealand auction house that will see payments made to New Zealand artists that have signed an agreement with CLNZ when their work is used to promote a sale on the secondary art market.

# Supporting rightsholders

CLNZ operates in accordance with the WIPO (World Intellectual Property Organisation) Good Practice Toolkit for CMOs. Our Distribution Policy, approved by our shareholders at each Annual General Meeting, determines how the net funds (gross fees less our annual overheads and contributions to our Cultural Fund and Legal Reserve Fund) we receive from each licence category are put aside into distribution pools. These funds are then allocated according to the copying records we receive from licensees. We divide the total value in each distribution pool by the total number of pages in that pools' copying records. This gives us a page-rate.

The number of pages of each copyright owner's works that have been copied in that pool are then multiplied by the page rate to give a sum owing from that pool.

Since 2019, distribution payments and data relating to funds owing to New Zealand copyright owners have been made available via our online portal, *My*Copyright. In 2021 licensee customers were also provided with access to *My*Copyright to simplify the process of uploading copying data, for making use-requests under their licence and for other reporting against the licence terms. In 2022, further software development has been undertaken to provide access to MyCopyright to visual artists who are due licensing fees from CLNZ.

# Cultural and legal reserve funds

The CLNZ Cultural Fund is allocated 2% of local licence revenue each year, as well as any international funds that are not able to be distributed to local rightsholders. The Cultural Fund invests in people and projects that meet its objectives to *Protect, Support and Grow* the publishing industry. As CLNZ's revenue from visual arts licensing grows, we anticipate working with artists to develop ways to support this sector in a similar way.

The CLNZ Legal Reserve Fund is allocated 1% of local licence revenue each year (to a cap of \$400,000) and provides an equitable mechanism to fund legal actions taken by CLNZ that will provide benefit to a group or groups of rightsholders. The indemnity provided in CLNZ licences is also backed by the Legal Reserve Fund.

# Our technology

CLNZ's operations are underpinned by a number of technology solutions. Copyright work records and data received from licensees are processed through cloud-based software called WISE, operated by PepperTag in Canada. WISE was developed by IFRRO for developing-RRO's and CLNZ has worked with PepperTag to build on the core functionality and develop integrations with our customer relationship management (CRM) software, Zoho.



MyCopyright gives our customers access to these systems. We use API's (application programming interface's) between WISE, Zoho and Xero (cloud accounting software) to create efficiency with data handling and operational processes.

Our future: creative rights

In 2021 CLNZ was awarded \$160,000 from the Manatū Taonga Ministry of Culture and Heritage (MCH) Capability Fund towards the costs of developing and delivering Creative Rights Education (CRE) workshops. Delays caused by the COVID19 pandemic saw this programme, that delivers on CLNZ's role to provide copyright education, commence in 2022. Accountability reports are provided quarterly to Manatū Taonga.

During 2022 Manatū Taonga took applications to an Innovation Fund (part of the Creative and Cultural Sector COVID19 Recovery Programme) and CLNZ was allocated \$790,000 towards developing Creative Rights Management Services.

# Rights

Т	Tactics	2022 Target	2022 Actual	2021 Target	2021 Actual
enable NZ creators to record and manage their copyright, be paid when their work is used by others, and advocating for Copyright that works for NZ creators  Success A sustainable future operating model, underpinned by fit-for- purpose technology	Reduce time between usage data being received and distribution payments being made  *Authors' Licensing and Collecting Society (ALCS) distributions are paid directly to copyright owners without undergoing a notification and claiming process. All other distributions notifications are generated and sent to NZ copyright owners, with payment completed after a claim is returned.	<ul> <li>Payments to NZ authors due funds from ALCS are made within 10 working days of CLNZ receiving the funds and data</li> <li>Payments to NZ copyright owners due funds from overseas licensing are made available for claim within 2 months of the end of the collection period</li> <li>90% of distributable funds to NZ copyright owners paid within 4 months of notification.</li> </ul>	<ul> <li>ALCS Received March 23, payment initiated March 28. Funds received September 14, payment initiated October 4.</li> <li>Period ending 31/12/21, notifications sent 03/03/22</li> <li>91% Distribution notified 27/07/22,</li> <li>72% of funds paid before 27/11/22</li> </ul>	<ul> <li>Payments to NZ authors due funds from ALCS are made within 20 working days of CLNZ receiving funds and data</li> <li>Payments to NZ copyright owners due funds from overseas licensing are made available for claim within 6 months of the end of the collection period</li> <li>50% of distributable funds to NZ copyright owners paid within 4 months of notification.</li> </ul>	<ul> <li>ALCS. Received March 26, payment initiated March 29. Funds Received September 30, payment initiated Oct 6.</li> <li>Period ending 30/06/21, notifications sent 07/07/21</li> <li>Distribution notified 7/07/21</li> <li>50.4% of funds paid before 07/11/21</li> </ul>

Efficient and effective collection of data on which to base distributions	45 % of 188 schools approached participate in data collection	<ul> <li>46.8% of 188 schools approached participated in data collection</li> </ul>	45 % of 126 schools approached participate in data collection	49.2% of 126 schools approached participated in data collection
	88 % of 8 ITPs/PTEs approached participate in data collection	88 % of 8 ITPs/PTEs approached participated in data collection	50% of 10 ITPs/PTEs approached participate in data collection	80 % of 10 ITPs/PTEs approached participated in data collection
Our service and technology offerings are innovative and adapt and evolve to meet the changing needs of the business and our customers	MyCopyright development to bring Visual Artists (Auction House licensing) online and into the customer portal	Visual Artists section of MyCopyright completed August 2022.	MyCopyright development to enable online processing of transactions for licensees	Launched September 2021
Stakeholder management to influence regulations that are adopted and implemented by Government, to meet the needs of rightsholders and licence holders.	<ul> <li>Submissions on Copyright and RRS in UK and EU Free Trade Agreements (FTA's)</li> <li>Make submissions as opportunities arise for the benefit of stakeholders.</li> </ul>	Two submissions made on the UK Free Trade Agreement (FTA) legislation in March and August 2022	Work with MCH on development and enactment of Resale Royalty Scheme (RRS) legislation for NZ visual artists	RRS is on MCH work programme for 2022

# Licence

	Tactics	2022 Target	2022 Actual	2021 Target	2021 Actual
Goal Generating revenue for rightsholders through	Grow domestic licensing revenue	\$6,110,000	\$5,978,820	\$5,530,162	\$5,757,534
services that are efficient and accessible for license-holders (LH)	Maintain or grow %age of licensed entities	Universities 100% Schools 80%	Universities 100% Schools 78%	Universities 100% Schools 80%	Universities 100% Schools 77% PTE
Success increasing levels of revenue generated for rightsholders and high levels of customer satisfaction		PTE 25%	PTE 22%	PTE 24%	24%

# Promote

	Tactics	2022 Target	2022 Actual	2021 Target	2021 Actual
Goal Provide information on rights and licensing that makes doing the right thing easier and to support our creative people through our Cultural Fund Success Increasing use of our resources by others	Provision of resources that inform and educate creators and users of copyright works	<ul> <li>800 knowledge base monthly average total views</li> <li>Participation in CRE workshops - 500 people per year</li> </ul>	<ul> <li>783 average views per month</li> <li>Participation in CRE workshops - 881 people per year</li> </ul>	800 knowledge base monthly average total views	936 knowledge base monthly average total views

# Develop

	Tactics	2022	2021
Goal We will be an organisation that people want to work for and work with, constantly looking to improve in all aspects of our business  Success Our people and our partnerships evolve to ensure we deliver on our strategy	We are a best-practice CMO, in our governance and our operations  We respect New Zealand's te ao Māori heritage and reflect the values of the country we operate in	<ul> <li>We reviewed our Code of Conduct and implement a formal review of business practice against it. We developed and launched a Protected Disclosures policy.</li> <li>Seven staff graduated from the Te Kaa Maori cultural competency programme. The CEs of PANZ and NZSA also attended the programme.</li> </ul>	<ul> <li>We shared best practice with members of the international CMO community in the UK, Ireland, Canada, Singapore, and Australia, and multinationally through the World Intellectual Property Organisation (WIPO), and the International Federation of Reproduction Rights Organisations.</li> <li>We adopted a Culture &amp; Diversity Action Plan. Director and staff recruitment practices were updated in response.</li> </ul>

# **Financial Statements**

# COPYRIGHT LICENSING LIMITED STATEMENT OF COMPREHENSIVE REVENUE & EXPENSE

FOR THE YEAR ENDED 31 DECEMBER 2022

	Note	<b>2022</b> \$	<b>2021</b> \$
REVENUE			
Revenue from exchange tranactions			
Domestic Licensing		5,978,820	6,045,820
Overseas Reproduction Rights Organisations		1,047,967	629,188
Interest Received		181,043	53,389
Other Income		222,699	81,211
Total Revenue		7,430,530	6,809,608
EXPENSES			
Operating Expense			
Audit Fee		30,430	16,347
Depreciation	6	19,406	20,403
Amortisation	7	28,940	29,479
Directors' Costs		103,218	97,452
Legal Expenses		5,225	21,277
MCH Grant spend	3.12	63,288	6,268
Operations		341,773	281,892
Office Lease Costs		125,339	119,126
Staff Costs		866,313	709,905
Total Operating Expense		1,583,931	1,302,148
Legal Fund Expenses	9	5,000	18,946
Cultural Fund Fund Expenses	8	240,683	229,864
NET REVENUE AFTER DEDUCTING OPERATING EXPENSES		5,600,915	5,258,650
Distributions Payable for the Year	3.16	5,605,680	5,249,807
SURPLUS/(DEFICIT) BEFORE TAX		(4,765)	8,843
Less Tax Expense		0	0
SURPLUS/(DEFICIT) FOR THE YEAR		(4,765)	8,843
OTHER COMPREHENSIVE REVENUE AND EXPENSE		0	0
TOTAL COMPREHENSIVE REVENUE AND EXPENSE FOR THE	YEAR	(4,765)	8,843

# COPYRIGHT LICENSING LIMITED STATEMENT OF CHANGES IN NET ASSETS / EQUITY

FOR THE YEAR ENDED 31 DECEMBER 2022

	Note	Share Capital	Accumulated Funds	Cultural Reserve	Legal Reserve	Total
			\$	\$	\$	\$
2022						
BALANCE AT 1 JANUARY 2022		100	0	285,379	400,000	685,479
Total Comprehensive Revenue and Expense for the Year		0	(4,765)	0	0	(4,765)
Transfer (from) and to Reserves	8,9	0	4,765	(4,765)	0	0
BALANCE AT 31 DECEMBER 2022		100	0	280,614	400,000	680,714
2021						
BALANCE AT 1 JANUARY 2021		100	0	276,536	400,000	676,636
Total Comprehensive Revenue and Expense for the Year		0	8,843	0	0	8,843
Transfer (from) and to Reserves	8,9	0	(8,843)	8,843	0	0
BALANCE AT 31 DECEMBER 2021		100	0	285,379	400,000	685,479

# COPYRIGHT LICENSING LIMITED STATEMENT OF FINANCIAL POSITION

AS AT 31 DECEMBER 2022

	Note	<b>2022</b> \$	<b>2021</b> \$
CURRENT ASSETS			
Cash and Investments	5	8,213,903	7,872,780
Receivables		34,097	9,036
Accrued Income		52,658	20,231
Taxation Refund		41,612	12,715
GST Refund		0	4,501
Prepayments		14,620	16,581
Total Current Assets		8,356,889	7,935,843
NON CURRENT ASSETS			
Property, plant and equipment	6	136,803	152,090
Intangible assets	7	64,672	73,194
Total Non Current Assets		201,475	225,284
TOTAL ASSETS		8,558,365	8,161,127
CURRENT LIABILITIES			
Distributable Funds	3.16	7,358,866	7,305,498
Holiday pay accrual		53,506	68,041
Accruals		38,835	25,995
Accounts Payable		42,111	13,557
GST Payable		50,588	0
PAYE Due		21,440	25,805
NRWT Payable		0	58
Revenue in Advance	3.12	308,744	28,182
Photocopier Finance Lease	15	3,559	4,953
Total Current Liabilities		7,877,650	7,472,089
NON CURRENT LIABILITIES			
Photocopier Finance Lease	15	0	3,559
TOTAL LIABILITIES		7,877,650	7,475,649
NET ASSETS		680,714	685,479
EQUITY Share Conite!		400	400
Share Capital Cultural Fund	0	100	100
	8	280,614	285,379
Legal Reserve Fund	9	400,000	400,000
Accumulated Funds		690.714	0
TOTAL EQUITY		680,714	685,479

# COPYRIGHT LICENSING LIMITED STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2022

		2022	2021
	Note	\$	\$
CASH FLOWS FROM OPERATING ACTIVITIES			
Licensing revenue		6,969,300	6,792,840
Interest received		181,043	73,620
Other operating activities		503,261	135,611
Tax refund/(paid)		26,134	38,473
Payments to suppliers and employees		(1,511,130)	(1,278,932)
Distributions to rightsholders		(5,509,970)	(5,347,263)
Payments to Legal Reserve Fund		(5,000)	(18,946)
Payments to Cultural Fund		(283,025)	(229,864)
Net cash inflow/(outflow) from operating activities		370,613	165,539
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchase of property, plant, equipment and intangibles.		(25,916)	(31,722)
Proceeds from the sale of PPE & Intangibles.		1,378	17,584
Net proceeds from/(to) investments.		76,630	(2,273,454)
Net cash inflow/(outflow) from investing activities		52,092	(2,287,592)
CASH FLOWS FROM FINANCING ACTIVITIES			
Finance lease repayments		(4,953)	(4,529)
Net cash inflow/(outflow) from financing activities		(4,953)	(4,529)
Net increase/(decrease)		417,752	(2,126,582)
in cash and cash equivalents			
Cash and cash equivalents at 1 January		2,224,841	4,351,423
Cash and cash equivalents at 31 December	5	2,642,593	2,224,841

FOR THE YEAR ENDED 31 DECEMBER 2022

# 1. REPORTING ENTITY

Copyright Licensing Ltd is a private company registered under the Companies Act 1993. The Directors consider Copyright Licensing Ltd to be a not-for-profit public benefit entity as the full amount of the net surplus each year is required to be distributed to rightsholders in accordance with the Company's Constitution and Distribution Policy.

The Company is a Reproduction Rights Organisation and operates licensing schemes on behalf of rightsholders of published materials. The net returns from licensing are paid out to the rightsholders whose materials have been copied under licence.

These financial statements have been approved and were authorised for issue by the Board of Directors on 19 May 2023.

# 2. STATEMENT OF COMPLIANCE

The entity's financial statements have been prepared in accordance with Generally Accepted Accounting Practice in New Zealand ("NZ GAAP"). They comply with Public Benefit Entity Standards Reduced Disclosure Regime ("PBE Standards RDR") that have been authorised for use by the External Reporting Board for Not-For-Profit entities. Copyright Licensing Ltd is a public benefit entity and is eligible to apply Tier 2 Not-For-Profit PBE Standards RDR on the basis that it does not have public accountability and it is not defined as large.

The Board has elected to report in accordance with Tier 2 Not-For-Profit PBE Accounting Standards and in doing so has taken advantage of all applicable Reduced Disclosure Regime ("RDR") disclosure concessions.

# 3. SUMMARY OF ACCOUNTING POLICIES

# 3.1 FUNCTIONAL AND PRESENTATION CURRENCIES

The Company's presentation currency is New Zealand Dollars (NZD). The financial statements are prepared in New Zealand dollars, rounded to the nearest dollar.

Transactions in a foreign currency are converted at the exchange rate at the date the transaction is settled. Foreign currency receivables and payables at balance date are translated at exchange rates current at balance date. Any resulting exchange gains or losses are recognised in the Statement of Comprehensive Revenue and Expense.

# 3.2 BASIS OF MEASUREMENT

These financial statements have been prepared on the basis of historical cost.

FOR THE YEAR ENDED 31 DECEMBER 2022

# 3.3 REVENUE

Revenue is recognised to the extent that it is probable that the economic benefit will flow to the Company and revenue can be reliably measured. Revenue is measured at the fair value of the consideration received. The Company considers that all revenue received is as a result of exchange transactions. The following specific recognition criteria must be met before revenue is recognised.

Revenue from exchange transactions

### Domestic Licensing

Domestic licensing revenue is received from licence-holders in accordance with the terms of licensing schemes that help to make copying, scanning and sharing printed works easy and legal. Licences are issued annually for the calendar year with invoicing for licences happening in the year the licence is issued. Domestic licensing revenue is recognised on receipt.

# Overseas Reproduction Rights Organisations

Periodically, funds are received from Reproduction Rights Organisations in other countries as a result of New Zealand works being copied overseas. Copyright Licensing Ltd has no control over the amount or timing of receipt of those funds. As such, these funds are recognised as revenue when received in accordance with the Company's Distribution Policy.

### Interest

Interest is recognised as it accrues, using the effective interest method.

# Revenue from non-exchange transactions

### **Grant Funding**

Manatū Taonga Ministry of Culture and Heritage Cultural Sector Regeneration Fund awarded Copyright Licensing Limited funding towards the cost of developing software tools for rights records management and associated metadata, using current and evolving technologies. Activity includes business model development, feasibility management, marketing and communications, software development, system requirements, user research and project evaluation.

# 3.4 PROPERTY, PLANT AND EQUIPMENT

Items of property, plant and equipment are measured at cost less accumulated depreciation and impairment losses. Cost includes expenditure that is directly attributable to the acquisition of the asset. Where an asset is acquired through a non-exchange transaction, its cost is measured at its fair value as at the date of acquisition.

Depreciation is charged on a diminishing value basis over the useful life of the asset for furniture & fittings, office equipment and computer hardware. Depreciation is charged on a straight line basis over the lease term for leased assets. Depreciation is charged at rates calculated to allocate the cost or valuation of the asset less any estimated residual value over its remaining useful life:

Furniture and fittings
 Office equipment
 Computer hardware
 Furniture and fittings
 15% - 39% (per Fixed Asset register)
 40%

Computer hardware 40%Leased Asset 4 years

Depreciation methods, useful lives and residual values are reviewed at each reporting date and are adjusted if there is a change in the expected pattern of consumption of the future economic benefits or service potential embodied in the asset. Gains and losses on disposal of fixed assets are taken into account in arriving at the net surplus for the year.

FOR THE YEAR ENDED 31 DECEMBER 2022

# 3.5 INTANGIBLE ASSETS

Intangible assets are measured on initial recognition at cost. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and accumulated impairment losses. Internally generated intangibles, excluding capitalised development costs, are not capitalised and the related expenditure is reflected in surplus or deficit in the period in which the expenditure is incurred.

The Company's registered trademarks and software development are its only intangible assets. Trademarks are currently not being amortised.

The amortisation periods for the Company's assets are as follows:

Trademarks 0%Computer software 40%

# 3.6 CASH AND CASH EQUIVALENTS

Cash and cash equivalents are short term, highly liquid investments that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

### 3.7 LEASED ASSETS

Payments on operating lease agreements, where the lessor retains substantially the risk and rewards of ownership of an asset, are recognised as an expense on a straight-line basis over the lease term.

### 3.8 LEASES

The determination of whether an arrangement is or contains a lease is based on the substance of the arrangement at inception date. The substance of the arrangement depends on whether fulfilment of the arrangement is dependent on the use of a specific asset or assets or the arrangement conveys a right to use the asset, even if that right is not explicitly specified in an arrangement.

Finance leases are leases that transfer substantially all of the risks and benefits incidental to ownership of the lease item to the entity. Assets held under finance lease are capitalised at the commencement of the lease at fair value of the leased asset or, if lower, at the present value of the future minimum lease payments.

The company also recognises the associated lease liability at the inception of the lease, at the same amount as the capitalised leased asset.

# 3.9 RECEIVABLES

Receivables are valued at anticipated realisable value. A provision is made for doubtful debts based on a review of all outstanding amounts at year end. Bad debts are written off during the period in which they are identified.

FOR THE YEAR ENDED 31 DECEMBER 2022

# 3.10 INCOME TAX

The entity qualifies as a non-profit company under the Income Tax Act 2007, Section DV 8. The entity does not have the purpose of making a profit for a proprietor, member or shareholder. Under the constitution, the entity prohibits the distribution of property in any form, other than as a rightsholder, to a member, proprietor or shareholder. After expensing operating costs and transfers to reserves, the net surplus is transferred to the distributable funds account so the only funds held in equity are to achieve specific purposes. Due to timing differences, the entity is subject to non-deductible expenditure which may result in an income tax liability.

# 3.11 GOODS AND SERVICES TAX (GST)

All amounts in the financial statements are stated exclusive of GST, except for receivables and payables that are inclusive of GST

The net amount of GST recoverable from, or payable to, the Inland Revenue Department is included as part of receivables or payables in the Statement of Financial Position.

Cash flows are included in the Statement of Cash Flows on a gross basis and the GST component of cash flows arising from investing and financing activities, which is recoverable from, or payable to, the Inland Revenue Department is classified as part of operating cash flows.

# 3.12 REVENUE IN ADVANCE

Manatū Taonga Ministry of Culture and Heritage Cultural Sector Regeneration Fund has awarded \$790,000 towards the cost of developing a Creative Rights Management System. The grant is paid in instalments across the period of the agreement (1st December 2022 to 3rd March 2024) of the programme. The first instalment of \$300,000 was received on 15th December. Unspent funds are held as a current liability pending the expenditure as per the funding contract.

# 3.13 CONTRIBUTION TO CULTURAL FUND

A contribution of 2% of annual domestic licensing revenue is transferred to the Cultural Fund each year (refer also note 8). This amount is deducted before arriving at the net surplus.

# 3.14 LEGAL RESERVE FUND

The Legal Reserve Fund was established in 2016 to help to manage a significant risk to the Company from unplanned legal expenditure. This amount is deducted before arriving at the net surplus. The Company has adopted a formal policy on the management of the fund including its purpose, setting a cap on the maximum value of funds to be held, and how the repatriation of unused funds will be handled in future years.

# 3.15 DISTRIBUTABLE FUNDS

New Zealand licensing revenue is received from a number of different sectors each year and is accounted for by sector by year. After pro rata deductions are made for operating costs, contributions to the Cultural Fund and contributions to the Legal Reserve Fund, the net surplus is allocated for distribution pending the identification of publishers and authors whose works are copied under licence through the provision of electronic usage data from the New Zealand universities and via annual sampling surveys carried out in all other licence sectors.

FOR THE YEAR ENDED 31 DECEMBER 2022

# 3.16 DISTRIBUTION

Revenue from overseas Reproduction Rights Organisations and copyright clearance licensing services is distributed to identified publishers and authors after deduction of the relevant administration charge.

# 3.17 EMPLOYEE BENEFITS

# Wages, salaries, annual leave and sick leave

Liabilities for wages and salaries and annual leave are recognised in surplus or deficit during the period in which the employee provided the related services. Liabilities for the associated benefits are measured at the amounts expected to be paid when the liabilities are settled.

# 3.18 FINANCIAL INSTRUMENTS

Financial assets and financial liabilities are recognised when the company becomes a party to the contractual provisions of the financial instruments.

The company derecognises a financial asset or, where applicable, a part of a financial asset or part of a company of similar financial assets where the rights to receive cash flows from the asset have expired or are waived, or the company has transferred Its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party and either:

- (i)The company has transferred substantially all the risk and rewards of the asset; or
- (ii)The company has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset.

### Financial Assets

Financial assets (other than shares In subsidiaries) are initially recognised at fair value. They are then classified as, and subsequently measured under, the following categories:

- amortised cost;
- •fair value through surplus and deficit (FVTSD).

Transaction costs are included in the value of the financial asset at initial recognition unless the It has been designated at FVTSD, In which case it is recognised in surplus or deficit.

FOR THE YEAR ENDED 31 DECEMBER 2022

# 3.18 FINANCIAL INSTRUMENTS (continued)

# Financial Assets - Continued

The classification of a financial asset depends on its cash flow characteristics and the company's management model for managing them.

A financial asset is classified and subsequently measured at amortised cost if it gives rise to cash flows that are 'solely payments of principal and Interest (SPPI)' on the principal outstanding and Is held within a management model whose objective is to collect the contractual cash nows of the asset.

Financial assets that do not meet the criteria to be measured at amortised cost are subsequently measured at FVTSD.

The company's financial assets include: cash and cash equivalents, Investments, receivables from non- exchange transactions and receivables from exchange transactions.

# Subsequent measurement of financial assets at amortised cost

Financial assets classified at amortised cost are subsequently measured at amortised cost using the effective interest method, less any expected credit losses (ECL). Where applicable, interest accrued Is added to the investment balance.

# Subsequent measurement of financial assets at FVTSD

Financial assets in this category are subsequently measured at fair value with fair value gains and losses recognised in surplus or deficit.

Interest revenue and dividends recognised from these financial assets are separately presented within revenue.

# Financial Liabilities

The company's financial liabilities include trade and other creditors (excluding GST and PAYE) and employee entitlements.

All financial liabilities are initially recognised at fair value (plus transaction cost for financial liabilities not at fair value through surplus or deficit) and are measured subsequently at amortised cost using the effective interest method except for financial liabilities at fair value through surplus or deficit.

FOR THE YEAR ENDED 31 DECEMBER 2022

# 4. SIGNIFICANT ACCOUNTING JUDGEMENTS, ESTIMATES AND ASSUMPTIONS

The preparation of the Company's financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities. Uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of assets or liabilities affected in future periods.

# **Judgments**

In the process of applying the Company's accounting policies, management has made certain judgments in the preparation of these financial statements. The Directors consider that none of these judgments are material to the financial statements.

# Estimates and assumptions

The determination of some balances within the financial statements use key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year. The main estimate used relates to the useful lives of property, plant and equipment and intangible assets and the resulting depreciation and amortisation rates. The estimated remaining useful lives of these assets is reviewed annually and are reported in notes 3.4 and 3.5.

The Company based its assumptions and estimates on parameters available when the financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising beyond the control of the Company. Such changes are reflected in the assumptions when they occur.

# 5. CASH AND INVESTMENTS

	2022	2021
	\$	\$
Cash and cash equivalents	2,642,593	2,224,841
Investments - current	5,571,309	5,647,939
	8,213,903	7,872,780

Investments are comprised of term deposits at registered banks with original maturities of over 90 days. Term deposits of less than 90 days are included in cash and cash equivalents.

# COPYRIGHT LICENSING LIMITED

# NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

# 6. FIXED ASSETS

	2022	2021
Furniture and Fittings	\$	\$
At cost	156,383	158,042
Plus additions	0	1,032
Less disposal	0	(2,691)
Less accumulated depreciation	(32,918)	(23,013)
	123,465	133,370
Depreciation expense for year	9,905	10,575
Office Equipment		
At cost	10,658	8,816
Plus additions	0	1842
Less accumulated depreciation	(8,813)	(7,759)
	1,845	2,899
Depreciation expense for year	1,054	1,411
Computer Hardware/Software		
At cost	28,717	53,668
Plus additions	5,497	3,910
Less disposal	(4,404)	(28,264)
Loss on disposal	(1,378)	(597)
Less accumulated depreciation	(20,019)	(20,596)
	8,413	8,121
Depreciation expense for year	3,827	3,797
Leased Asset (Photocopier)		
At cost	18,480	18,480
Loss on disposal	0	0
Less accumulated depreciation	(15,400)	(10,780)
	3,080	7,700
Depreciation expense for year	4,620	4,620
	2022	2021
	\$	\$
Opening Book Value	152,090	166,306
Plus additions	5,497	6,784
Plus Work in Progress	0	0
Less loss on disposals	1,378	597
Less depreciation	19,406	20,403
Closing Book Value	136,803	152,090
	,.,.	,

FOR THE YEAR ENDED 31 DECEMBER 2022

# 7. INTANGIBLE ASSETS

	2022	2021
Software and Operating Systems	\$	\$
At cost	574,709	623,045
Plus additions	20,419	2,748
Less disposals	0	(51,084)
Less accumulated amortisation	(535,946)	(507,007)
	59,182	67,702
Amortisation expense for year	28,940	29,479
Trademarks		
At cost	5,490	5,490
Less accumulated amortisation	0	0
	5,490	5,490
	2022	2021
	\$	\$
Opening Book Value	73,193	94,721
Plus additions	20,419	22,190
Plus Work in Progress	0	2,748
Less disposals	0	16,987
Less amortisation	28,940	29,479
Closing Book Value	64,672	73,193

FOR THE YEAR ENDED 31 DECEMBER 2022

# 8. CULTURAL FUND

Annual contributions of 2% of domestic licensing revenue are made to this fund which is then invested in New Zealand cultural and social purposes to benefit the rightsholders the Company represents.

	2022 \$	2021 \$
Opening balance	285,379	276,536
Transfer of Funds and Payment During the Year		
Contribution from licensing revenue	119,576	120,916
Less grants, awards and expenses paid from Cultural Fund.	(199,914)	(191,643)
Less wages cost for Copyright communications campaign	(40,769)	(38,221)
Unattributable overseas revenue :		
Current Year	78,765	68,532
Prior Year	37,577	49,259
Net Transfers for the Year	(4,765)	8,843
Closing balance	280,614	285,379

FOR THE YEAR ENDED 31 DECEMBER 2022

# 9. LEGAL RESERVE FUND

Annual contributions of 1% of domestic licensing revenue are made to this fund, up to a cap of \$400,000. The funds are set aside for any claim against the indemnity provided by the licenses the Company sells and for any unplanned legal expenditure on matters that impacts the rightsholders the Company represents. In 2022 a contribution of \$5,000 was allocated to offset the Legal costs incurred during the year. (2021: \$18,946). Unspent funds may be reallocated to revenue at a later date in accordance with the provisions of the Company's Distribution Policy.

	2022 \$	2021 \$
Opening balance	400,000	400,000
Less payments made	(5,000)	(18,946)
Return to distributions/Contribution from licensing revenue	5,000	18,946
Closing balance	400,000	400,000
10. CAPITAL AND LEASING COMMITMENTS		
Obligations payable after balance date on operating leases are as follows:		
	2022	2021
	\$	\$
Premises (Operating lease) - expires August 2023 Payable		
- not later than one year	67,842	101,340
- later than one year but not later than five years	0	67,842
Motor Vehicles (Operating leases) - expired April 2022		
Payable		
- not later than one year		2,100
- later than one year but not later than five years	0	0
<ul><li>11. COMPANY CREDIT CARDS</li><li>Company credit cards used by senior staff have a combined limit of \$20,000.</li><li>12. SHARE CAPITAL</li></ul>		

Authorised, issued and fully paid up capital

100 Ordinary shares of \$1	100	100
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# 13. RELATED PARTY TRANSACTIONS

# **Shareholders**

The shareholders in Copyright Licensing Ltd are the Publishers Association of New Zealand (PANZ - 50 shares) and New Zealand Society of Authors (NZSA - 50 shares).

# **COPYRIGHT LICENSING LIMITED**

# NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2022

# 13. RELATED PARTY TRANSACTIONS - CONTINUED

New Zealand Society of Authors	2022	2021
	\$	\$
Contestable Fund Grant (NZ Writers Program)	20,000	0
Administration costs for Research Grants	3,548	3,956
Administration costs for Writers Award	3,678	4,535
Total	27,226	8,491

\*From 2019, NZSA undertook all promotion and management of the CLNZ Writers' Award and Research Grants.

The costs of promotion and the selection panel costs are included in this figure.

Publishers Association of New Zealand	2022 \$	2021 \$	
Professional Development Training	20,000	20,000	
Contribution to NZ Market sizing report	17,850	17,000	
Total	37,850	37,000	

None of the above payments have been made as dividends, bonuses or payments of profits to these organisations and therefore do not contravene clause 2.6 of the Company's Constitution. There are no amounts owed to or by related parties at year end.

# Directors

Tom Rennie and Graeme Cosslett are both employed by publishing companies that receive distribution payments. Any payments made are on an arms length basis on the same terms as all other distributions.

# Key Management Personnel

The key management personnel, as defined by PBE IPSAS 20 Related Party Disclosures, are the Directors of the Board, Chief Executive, Business Development Manager and Technology and Data Manager. The aggregate remuneration of key management personnel and the number of individuals, determined on a full-time equivalent basis, receiving remuneration is as follows:

Senior Management	2022	2021
	\$	\$
Total remuneration	475,919	411,619
Total FTE's (Full Time Equivalent)	3	3
Directors total remuneration	91,322	89,559
Total FTE's (Full Time Equivalent)	0.1	0.1

FOR THE YEAR ENDED 31 DECEMBER 2022

# 14. CATEGORIES OF FINANCIAL ASSETS AND LIABILITIES

The carrying amounts of financial instruments presented in the Statement of Financial Position relate to the following categories of assets and liabilities:

Financial Assets	2022 \$	2021 \$
At amortised cost		
Cash and cash equivalents	2,642,594	2,224,841
Investments - current	5,571,309	5,647,939
Receivables from Exchange Transactions	34,097	9,036
	8,247,999	7,881,816
Financial Liabilities	2022 \$	2021 \$
Financial Liabilities  At amortised cost		
At amortised cost	\$	\$
At amortised cost Trade and other creditors	<b>\$</b> 42,111	\$ 13,557
At amortised cost Trade and other creditors Accrued Expenditure	\$ 42,111 38,835	\$ 13,557 25,995

# 15. FINANCE LEASE

The Company has a Finance Lease with Canon NZ which expires in September 2023.

Total liability of \$3,559 remains after balance date as follows:

Photocopier - expires September 2023	2022 \$	2021 \$
Payable		
- not later than one year	3,559	4,953
- later than one year but not later than five years	0	3,559

# 16. GOING CONCERN

The financial statements have been prepared using the going concern assumption. The Directors have adopted the going concern assumption based on the future cash flows expected to be received in the year after balance date and the cash reserves that are able to be utilised to fund operating activities.

# 17. EVENTS SUBSEQUENT TO BALANCE DATE

There have been no events occuring after balance sheet that would materially affect these financial statements. (2021: Nil)

# 18. CAPITAL COMMITMENTS AND CONTINGENCIES

There are no capital commitments, contingent assets or liabilities at 31 December 2022 (2021: Nil).